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Interview dates: 6-10 August 2010
 Interviews: 602 registered voters in Florida
 237 Democrats/Lean Democrats; 275 Republicans/Lean Republicans
 Margin of error: \pm 4.0% for registered voters
 \pm 6.4% for Democrats; \pm 5.9% for Republicans

Political Polling in Florida: Wave 2

Research undertaken for: *Miami Herald, St. Petersburg Times, BayNews9, and Central Florida News 13*

These are findings from poll conducted August 6-10, 2010 by Ipsos on behalf of the Miami Herald, St. Petersburg Times, BayNews9, and Central Florida News 13. For the survey, a representative, randomly selected sample of exactly 602 adults aged 18 and older across Florida who are registered voters was interviewed by Ipsos. With a sample of this size, the results are considered accurate within 4 percentage points, 19 times out of 20, of what they would have been had the entire population of registered voters in Florida been polled. All sample surveys and polls may be subject to other sources of error, including, but not limited to coverage error, and measurement error. These data were weighted to ensure that the sample's composition reflects that of the actual Florida registered voter population according to U.S. Census figures. Respondents were contacted on both landlines and cellular phones, and had the option to be interviewed in English or Spanish. Please note that throughout this document, figures based on Independent voters are indicative only due to very small sample size (59). Figures marked by an asterisk () indicate a percentage value of greater than zero but less than one half of a per cent. Where figures do not sum to 100, this is due to the effects of rounding.*

PARTY AFFILIATION / IDEOLOGY

- Are you currently registered to vote in Florida, or not?

	All	Democrats	Republicans	Independents
Yes	100	100	100	100
No	0	0	0	0

- On November 2nd, midterm elections will be held. Florida voters will elect a Senator, Members of Congress, Governor, and other state-level positions. Using a 1-to-10 scale, where 10 means you are completely certain you will vote and 1 means you are completely certain you will NOT vote, how likely are you to vote in the upcoming elections? You can use any number between 1 and 10, to indicate how strongly you feel about your likelihood to vote.

	Previous wave May 2010 (All)	Current wave (Aug 2010)			
		All	Democrats	Republicans	Independents
1 – Completely certain will NOT vote	8	8	8	5	19
2	2	1	1	0	6
3	0	2	4	1	2
4	*	1	1	0	3
5	9	6	9	4	1
6	3	2	2	2	2
7	4	4	5	4	2
8	8	8	12	5	4
9	7	5	7	4	5
10 – Completely certain WILL vote	59	61	49	74	55
Don't know / Refused	1	3	4	1	2



3. Do you consider yourself a Democrat, a Republican, an Independent or none of these?
IF "DEM" ASK Q4; IF "REPUB" ASK Q5; "INDEP" or "NONE" ASK Q6
4. Do you lean strongly or only moderately toward the Democratic Party?
5. Do you lean strongly or only moderately toward the Republican Party?
6. Do your beliefs tend to lean more toward the Democrats or the Republicans?

	<i>Previous wave May 2010</i>	Current wave (Aug 2010)
Strongly Democrat	18	19
Moderately Democrat	13	15
Lean Democrat	9	9
Strongly Republican	19	21
Moderately Republican	11	10
Lean Republican	12	12
Independent (No lean)	14	10
DK / Ref	5	4
Total Democrats	40	43
Total Republicans	41	43
Total Independents	14	10

7. Generally speaking, would you say things in Florida are heading in the right direction, or are they off on the wrong track?

	<i>Previous wave May 2010 (All)</i>	Current wave (Aug 2010)			
		All	Democrats	Republicans	Independents
Right direction	34	27	36	19	19
Wrong track	57	55	44	65	64
Not sure / Refused	8	19	20	16	17

8. What do you think are the biggest problems facing Florida now? OPEN-ENDED: DO NOT READ OUT.

Economy / jobs	65
Education	14
Government / politics / politicians	13
BP / Gulf oil spill	10
Immigration	8
Taxes	8
Crime	7
Healthcare	6
Housing	5
Social issues	4
Envt/Pollution	2
Energy	2
Transportation	2
Overpopulation	1
Budget / Deficit	*
Other	3
Don't know / Refused	6



BALLOT QUESTIONS: SENATE AND GOVERNOR

I know it is a long way off, but thinking about the elections this fall...REVERSE ORDER Q9/10 and Q11/12

9. ...if the election for US Senator were held today, would you vote for Republican candidate Marco Rubio, Democratic candidate Kendrick Meek, or Independent candidate Charlie Crist [ROTATE NAMES]?

	All	Democrats	Republicans	Independents
Marco Rubio (Republican)	29	5	57	18
Kendrick Meek (Democrat)	17	36	1	8
Charlie Crist (Independent)	33	42	25	36
Alexander Snitker (Libertarian) (VOL)	0	0	0	0
Candidate from another political party (VOL)	1	0	1	1
DK/Ref/Unsure/May not vote (VOL)	20	18	15	37

ASK Q10 IF 'DON'T KNOW / REFUSED' AT Q9

10. If you had to choose, do you lean more towards Republican candidate Marco Rubio, Democratic candidate Kendrick Meek, or Independent candidate Charlie Crist [ROTATE NAMES]?

NOTE: PRIMARY FIGURES FOR PUBLICATION TAKEN FROM Q9 RATHER THAN Q9/10

COMBINED DATA FROM Q9/10	All	Democrats	Republicans	Independents
Marco Rubio (Republican)	33	6	64	18
Kendrick Meek (Democrat)	19	41	1	12
Charlie Crist (Independent)	38	45	28	44
Alexander Snitker (Libertarian) (VOL)	0	0	0	0
Candidate from another political party (VOL)	1	0	1	1
DK/Ref/Unsure/May not vote (VOL)	9	9	5	25

11. ...if the election for US Senator were held today, would you vote for Republican candidate Marco Rubio, Democratic candidate Jeff Greene, or Independent candidate Charlie Crist [ROTATE NAMES]?

	All	Democrats	Republicans	Independents
Marco Rubio (Republican)	30	7	56	20
Jeff Greene (Democrat)	19	36	5	5
Charlie Crist (Independent)	32	38	23	39
Alexander Snitker (Libertarian) (VOL)	0	0	0	0
Candidate from another political party (VOL)	1	1	1	4
DK/Ref/Unsure/May not vote (VOL)	18	18	15	32

ASK Q12 IF 'DON'T KNOW / REFUSED' AT Q11

12. If you had to choose, do you lean more towards Republican candidate Marco Rubio, Democratic candidate Jeff Greene, or Independent candidate Charlie Crist [ROTATE NAMES]?

NOTE: PRIMARY FIGURES FOR PUBLICATION TAKEN FROM Q11 RATHER THAN Q11/12

COMBINED DATA FROM Q9/10	All	Democrats	Republicans	Independents
Marco Rubio (Republican)	32	7	62	21
Jeff Greene (Democrat)	22	42	5	9
Charlie Crist (Independent)	34	41	24	43
Alexander Snitker (Libertarian) (VOL)	0	0	0	0
Candidate from another political party (VOL)	1	1	1	4
DK/Ref/Unsure/May not vote (VOL)	10	10	8	24



And... REVERSE ORDER Q13/14 and Q15/16

13. ...if the election for Governor of Florida were today, would you vote for Republican candidate Bill McCollum, Democratic candidate Alex Sink, or Independent candidate Bud Chiles [ROTATE NAMES]?

	All	Democrats	Republicans	Independents
Bill McCollum (Republican)	26	5	50	13
Alex Sink (Democrat)	30	60	6	13
Bud Chiles (Independent)	12	8	11	27
Candidate from another political party (VOL)	2	0	4	1
DK/Ref/Unsure/May not vote (VOL)	29	27	29	46

ASK Q14 IF 'DON'T KNOW / REFUSED' AT Q13

14. If you had to choose, do you lean more towards Republican candidate Bill McCollum, Democratic candidate Alex Sink, or Independent candidate Bud Chiles [ROTATE NAMES]?

NOTE: PRIMARY FIGURES FOR PUBLICATION TAKEN FROM Q13 RATHER THAN Q13/14

COMBINED DATA FROM Q13/14	All	Democrats	Republicans	Independents
Bill McCollum (Republican)	31	8	59	13
Alex Sink (Democrat)	33	65	8	13
Bud Chiles (Independent)	14	9	13	32
Candidate from another political party (VOL)	2	0	4	1
DK/Ref/Unsure/May not vote (VOL)	20	17	15	41

15. ...if the election for Governor of Florida were today, would you vote for Republican candidate Rick Scott, Democratic candidate Alex Sink, or Independent candidate Bud Chiles [ROTATE NAMES]?

	All	Democrats	Republicans	Independents
Rick Scott (Republican)	30	9	56	16
Alex Sink (Democrat)	29	57	6	13
Bud Chiles (Independent)	14	10	13	30
Candidate from another political party (VOL)	1	0	2	2
DK/Ref/Unsure/May not vote (VOL)	26	23	23	40

ASK Q16 IF 'DON'T KNOW / REFUSED' AT Q15

16. If you had to choose, do you lean more towards Republican candidate Rick Scott, Democratic candidate Alex Sink, or Independent candidate Bud Chiles [ROTATE NAMES]?

NOTE: PRIMARY FIGURES FOR PUBLICATION TAKEN FROM Q15 RATHER THAN Q15/16

COMBINED DATA FROM Q15/16	All	Democrats	Republicans	Independents
Rick Scott (Republican)	33	10	61	16
Alex Sink (Democrat)	31	62	6	13
Bud Chiles (Independent)	17	11	17	33
Candidate from another political party (VOL)	1	0	3	2
DK/Ref/Unsure/May not vote (VOL)	18	17	13	37



BALLOT QUESTIONS: PRIMARY ELECTIONS

I'm now going to ask you about Florida's primary elections, which will be held in August, and will decide which candidates run against each other at the general election this November.

IF REPUBLICAN AT Q3/4/5/6

17. If the Republican primary for Governor of Florida were today, would you vote for Bill McCollum or Rick Scott [ROTATE NAMES]? *Base: All Republicans (275)*

Bill McCollum	32
Rick Scott	42
Different candidate / someone else (VOL)	3
DK/Ref/Unsure/May not vote (VOL)	23

IF 'DON'T KNOW / REFUSED' AT Q17

18. If you had to choose, do you lean more towards Republican candidate Rick Scott, Democratic candidate Alex Sink, or Independent candidate Bud Chiles [ROTATE NAMES]? *Base: All Republicans (275)*

NOTE: PRIMARY FIGURES FOR PUBLICATION TAKEN FROM Q17 RATHER THAN Q17/18

COMBINED DATA FROM Q17/18

Bill McCollum	34
Rick Scott	45
Candidate from another political party (VOL)	3
DK/Ref/Unsure/May not vote (VOL)	19

I am going to read out a series of statements. For each one, please tell me if you associate this quality more with Bill McCollum or Rick Scott? READ OUT EACH AND RANDOMIZE.

<i>Base: All Republicans (275)</i>	Bill McCollum	Rick Scott	Both (VOL)	Neither (VOL)	DK / Ref (VOL)
19. An honest man	28	25	7	15	25
20. Out of touch with ordinary people	30	23	9	9	28
21. Really understands Florida's economic issues and how to fix them	27	41	3	8	20
22. Will say anything to win votes	28	24	22	4	21



IF DEMOCRAT AT Q3/4/5/6

23. If Florida's Democratic primary for United States Senate were today, would you vote for Kendrick Meek, Maurice Ferré, or Jeff Greene [ROTATE NAMES]? *Base: All Democrats (237)*

Kendrick Meek	31
Maurice Ferré	4
Jeff Greene	35
Different candidate / someone else (VOL)	1
DK/Ref/Unsure/May not vote (VOL)	30

IF 'DON'T KNOW / REFUSED' AT Q23

24. If you had to choose, do you lean more towards Kendrick Meek, Maurice Ferré, or Jeff Greene [ROTATE NAMES]? *Base: All Republicans (237)*

NOTE: PRIMARY FIGURES FOR PUBLICATION TAKEN FROM Q23 RATHER THAN Q23/24

COMBINED DATA FROM Q23/24

Kendrick Meek	32
Maurice Ferré	5
Jeff Greene	40
Candidate from another political party (VOL)	1
DK/Ref/Unsure/May not vote (VOL)	23

I am going to read out a series of statements. For each one, please tell me if you associate this quality more with Kendrick Meek or Jeff Greene? READ OUT EACH AND RANDOMIZE.

<i>Base: All Democrats (237)</i>	Kendrick Meek	Jeff Greene	Both (VOL)	Neither (VOL)	DK / Ref (VOL)
25. An honest man	29	28	7	12	25
26. Out of touch with ordinary people	22	35	10	5	27
27. Really understands Florida's economic issues and how to fix them	26	30	5	9	29
28. Will say anything to win votes	21	30	18	9	22



CRIST / OBAMA APPROVAL, CRIST AS INDEP., OIL SPILL, IMMIGRATION

29. Overall, do you approve, disapprove or have mixed feelings about the way Charlie Crist is handling his job as Governor of Florida? IF "APPROVE" OR "DISAPPROVE" ASK Q30. IF "MIXED /DK/REF" ASK Q31.
 30. Is that strongly (approve/disapprove) or somewhat (approve/disapprove)?
 31. If you had to choose, do you lean more towards approve or disapprove?

	Previous wave May 2010 (All)	Current wave (Aug 2010)			
		All	Democrats	Republicans	Independents
Strongly approve	16	18	25	14	11
Somewhat approve	36	16	24	10	11
Lean approve		17	18	15	22
Still have mixed feelings	10	10	12	8	9
Lean disapprove	22	15	9	21	14
Somewhat disapprove		7	6	8	10
Strongly disapprove	17	16	7	23	24
TOTAL: Approve	52	51	66	40	43
TOTAL: Disapprove	38	38	22	52	48

32. As you may know, Governor Charlie Crist has left the Republican Party and will be running for Senate as an Independent candidate. Does this make you more likely to vote for him, less likely to vote for him, or has it not changed your view of him? IF SAY 'NOT CHANGED VIEW' PROMPT WITH BELOW RESPONSES.

	Previous wave May 2010 (All)	Current wave (Aug 2010)			
		All	Democrats	Republicans	Independents
More likely to vote for him	24	22	34	10	30
Less likely to vote for him	21	21	9	33	16
Not changed my view – I <u>would</u> vote for him in any case	25	30	30	29	29
Not changed my view – I <u>would not</u> vote for him in any case	17	19	17	22	18
Not sure / Refused	12	8	10	6	7

33. Overall, do you approve, disapprove or have mixed feelings about the way Barack Obama is handling his job as President? IF "APPROVE" OR "DISAPPROVE" ASK Q34. IF "MIXED /DK/REF" ASK Q35.
 34. Is that strongly (approve/disapprove) or somewhat (approve/disapprove)?
 35. If you had to choose, do you lean more towards approve or disapprove?

	Previous wave May 2010 (All)	Current wave (Aug 2010)			
		All	Democrats	Republicans	Independents
Strongly approve	25	24	47	4	17
Somewhat approve	23	8	13	2	11
Lean approve		12	18	6	16
Still have mixed feelings	6	5	5	2	9
Lean disapprove	18	6	4	8	9
Somewhat disapprove		6	3	7	10
Strongly disapprove	29	39	9	72	27
TOTAL: Approve	48	44	78	11	44
TOTAL: Disapprove	46	51	16	87	46



I am now going to ask you about some other topics

Thinking now about the oil spill in the Gulf. I am going to read out some different people and organizations. For each, please tell me if you approve or disapprove with the way each has handled the oil spill. PROMPT AS NECESSARY: Is that strongly / tend to approve / disapprove? RANDOMIZE ORDER

	Strongly approve	Tend to approve	Mixed feelings	Tend to disapprove	Strongly disapprove	DK/ Ref	TOTAL: Approve	TOTAL: Disapprove
36. Governor Charlie Crist	27	19	18	7	17	13	46	24
37. Attorney General Bill McCollum	10	13	22	9	19	26	24	29
38. Chief Financial Officer Alex Sink	10	10	18	6	16	40	21	22
39. President Barack Obama	24	15	13	8	36	4	39	44

40. Some people have suggested that Florida's State Constitution should be amended to ban drilling for oil or natural gas in Florida waters, which extend to 10 miles off the coast.

Do you personally support or oppose a constitutional amendment to ban offshore drilling in Florida?

	<i>Previous wave May 2010 (All)</i>	Current wave (Aug 2010)			
		All	Democrats	Republicans	Independents
Support a ban on offshore drilling	44	41	54	27	42
Oppose a ban on offshore drilling	44	49	36	63	46
Don't know / Refused	11	10	10	9	12

41. As you may know, the state of Arizona recently passed a new law that, once police stop a person, requires local law enforcement officials to verify the immigration status of people they reasonably suspect of being in the country illegally.

Now, thinking about this new Arizona immigration law, imagine that Florida was considering passing the same immigration law that Arizona has just passed. Would you strongly favor, somewhat favor, somewhat oppose or strongly oppose this law being passed in Florida?

	<i>Previous wave May 2010 (All)</i>	Current wave (Aug 2010)			
		All	Democrats	Republicans	Independents
Strongly Favor	40	45	26	67	37
Somewhat Favor	19	16	16	14	24
Somewhat Oppose	11	10	9	10	9
Strongly Oppose	24	25	44	6	23
DK / Ref	6	4	5	2	6
TOTAL: Favor	58	61	43	81	61
TOTAL: Oppose	36	35	52	17	32