



CBS NEWS POLL
For release: October 9, 2009
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GETTING VACCINATED AGAINST H1N1

October 5-8, 2009

With the first batches of the new H1N1 vaccination being distributed in the United States, 59% of parents say they are likely to vaccinate their children. However, more than a third of parents say they are not likely to do so. Although nearly three in four Americans view the H1N1 virus as a serious problem, less than half say they will get vaccinated themselves.

GETTING VACCINATED

46% of Americans say they are likely to get vaccinated against the H1N1 flu, also known as Swine flu, including just 28% who are very likely to do so. 51% say they are not very likely to be vaccinated - including a third who says they are not at all likely.

LIKELIHOOD OF GETTING H1N1 VACCINATION

(Among all Americans)

Very	28%
Somewhat	18
Not very	19
Not at all	32

Not surprisingly, those who view the virus as a more serious threat are more likely to get vaccinated. Despite some evidence that younger people may be more susceptible to the H1N1 virus, those ages 65 and over are more likely than younger people to say they will get the vaccine.

While about four in ten parents are likely to get the vaccine for themselves, more - about six in ten -- say they are likely to do so for their children, including 46% who are very likely to do so. 37% of parents are not likely to have their children vaccinated for H1N1.

PARENTS' LIKELIHOOD OF GETTING H1N1 VACCINATION FOR...

(Among parents of children under 18)

	Your child	Yourself
Very	46%	28%
Somewhat	13	14
Not very	18	21
Not at all	19	35

HOW SERIOUS IS THE H1N1 VIRUS?

Perhaps because of the vaccine's availability, the percentage who says the virus is a very serious problem is down slightly, from 28% in August to 21% today. Still, nearly three in four maintain the flu is at least somewhat serious.

HOW SERIOUS A PROBLEM IS H1N1?

(Among all Americans)

	Now	8/2009	5/2009
Very	21%	28%	12%
Somewhat	53	44	37
Not too	19	21	35
Not at all	3	6	14

Age doesn't alter views of the seriousness of the H1N1 flu, though women (26%) are more likely than men (16%) to say it is a very serious problem.

This poll was conducted among a random sample of 829 adults nationwide, interviewed by telephone October 5-8, 2009. Phone numbers were dialed from random digit dial samples of both standard land-line and cell phones. The error due to sampling for results based on the entire sample could be plus or minus three percentage points. The error for subgroups is higher. The margin of error for the sample of parents with children under age 18 is six points.

This poll release conforms to the Standards of Disclosure of the National Council on Public Polls.

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q59 How serious a problem would you say the H1N1 or swine flu is? Would you say it is a very serious problem, a somewhat serious problem, not too serious of a problem, or not a serious problem at all?

	TOTAL RESPONDENTS	Aug09a
	%	%
Very serious	21	28
Somewhat serious	53	44
Not too serious	19	21
Not at all serious	3	6
DK/NA	4	1

q60 How likely is it that you will get vaccinated this year against the H1N1 or swine flu--very likely, somewhat likely, not very likely, or not at all likely?

Very likely	28
Somewhat likely	18
Not very likely	19
Not at all likely	32
DK/NA	3

q61 How likely is it that you will have your children vaccinated this year against the H1N1 or swine flu--very likely, somewhat likely, not very likely, or not at all likely?

	AMONG PARENTS WITH CHILDREN UNDER AGE 18	
Very likely	46	45
Somewhat likely	13	22
Not very likely	18	14
Not at all likely	19	17
DK/NA	4	2

Total Respondents	<u>UNWEIGHTED</u>
Total Parents with children under age 18	829
	217