

Corzine Holds Narrow Lead in YouGov's New Jersey Poll

Palo Alto, CA , October 31, 2009 – YouGov, the leading global online polling organization, finds that incumbent Jon Corzine holds a two percent lead over challenger Chris Christie in the 2009 New Jersey Governor's race. YouGov polled 780 likely voters between October 27 and 30, 2009. The poll has a margin of error of plus or minus 4.4 percent.

If the election for Governor were held today, for whom would you vote?

Chris Christie – Republican	41%
Jon Corzine – Democrat	43%
Chris Daggett – Independent	8%
Not sure	8%

Although Barack Obama easily carried New Jersey in last year's Presidential election with 57% of the vote and remains relatively popular in the Garden state (with a 55% approval rating), Corzine loses many Obama voters, while Christie holds onto most of the McCain voters.

	2008 Presidential Vote	
	Obama	McCain
Chris Christie	11%	84%
Jon Corzine	68%	7%
Chris Daggett	11%	4%
Not sure	10%	4%

The most important issues in New Jersey, according to voters (who were allowed to pick up to three issues each) are property taxes (69%), jobs and the economy (57%), corruption in government (50%), state government spending (42%) and health care (35%). Corzine does best among voters concerned with health care the economy, while Christie is strongest among voters concerned with state spending, corruption, and property taxes.

Methodology

Interviews were conducted online using YouGov's PollingPoint panel. YouGov uses a matched sample methodology that selects respondents to match the New Jersey registered voter population in terms of demographics (age, race, gender, education, employment status, income, marital status, children), past voting behavior, and political attitudes (interest in politics, party registration, and ideology).

About YouGov

YouGov Polimetrix is the North American subsidiary of YouGov PLC, which conducts polls around the world using its online panels.

Contact

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